





Italy-Bahrain Manufacturing & Infrastructure Forum

-  **Date and Time:** Tuesday 29 March 2022 – 10:00 CET
-  **Venue:** Auditorium Innovation Center - Fondazione CR Firenze
Lungarno Soderini (c/o 21), angolo Piazza di Cestello 10
50124 Firenze – Italy
-  **Working Language:** English
-  **Moderator:** Davide Allegra – Italy Country Director at Bahrain EDB

Programme:

Welcome Remarks

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| 10:05 | By H.E. Nasser Al-Balooshi, Bahrain Ambassador in Italy | (10 minutes) |
| 10:15 | By Paolo Tedeschi, Chief Cabinet Office at Regione Toscana | (5 minutes) |
| 10:20 | By Confindustria Toscana | (5 minutes) |

Bahrain: An Attractive Business Destination

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| 10:25 | Preview of Business Friendly Bahrain Country Film | (5 minutes) |
| 10:30 | “Bahrain: Business-friendly Gateway to the Gulf” by H.E. Iain Lindsay, Advisor to the Board, Bahrain EDB | (20 minutes) |
| 10:50 | Q&A | (5 minutes) |
| 11:00 | “The Bahrain Manufacturing Landscape” by Mohammed Al-Madani, Head Manufacturing, Transport & Logistics Sector Team, Bahrain EDB | (20 minutes) |
| 11:20 | Q&A | (10 minutes) |

Our Business & Investment Experience in Bahrain

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| 11:30 | Speech by Niccolò Borracchini, Corporate Manager at Pramac | (10 minutes) |
| 11:40 | Preview of Success Story: Bell Racing Helmets International in Bahrain
Speech by Aref Yazbek – Group Business Officer & Managing Director Bahrain at Racing Force Group (<i>remotely</i>) | (10 minutes) |
| 11:50 | Q&A | (5 minutes) |

Industrial and Commercial Relations Between Italy & Bahrain

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|-------|---|--------------|
| 12:00 | Speech by Paola Amadei, Ambassador of Italy in Manama, Bahrain (<i>remotely</i>) | (10 minutes) |
| 12:10 | Speech by Letizia Pizzi, Director General at Confindustria Assafrika & Mediterraneo | (10 minutes) |
| 12:20 | Speech by Ignazio Moncada, Co-Chair at the Italy-Bahrain Business Council | (10 minutes) |
| 12:30 | Q&A and Wrap-up | (10 minutes) |
| 12:45 | Light Lunch and Networking | |